

Harper's BAZAAR

BAZAAR BLOG

Model Citizen

August 28, 2008 3:02 PM by [Sarah Cristobal](#)



Fall clothing is starting to hit the stores and sample sales abound, but if you want to be truly on trend this season, you'll pick up one of these fab new T-shirts that benefit a noble cause. Lancôme spokes model and eco-activist **Elettra Wiedemann** has founded Just One Frickin Day, a charitable organization which, in association with the Solar Electric Light Fund (SELF), is dedicated to raising funds to build the first solar-powered hospital in Kigutu, Burundi.

The African nation is among the poorest in the world with most of its population existing without electricity. Should health emergencies occur in the evening, doctors must wear headlamps to perform complicated surgeries. To offset the costs of this much-needed medical center, Wiedemann enlisted a few of her fashion friends, including **Philip Lim**, **Chris Benz**, and **Giambattista Valli** to create limited-edition tees for \$60 a piece. Buy yours today at JustOneFrickinDay.com.

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