

Scene in the Tropics

Sweet Charity



Despite a reputation for being severely shallow, Miamians really do love making a difference in the world—especially while making themselves look fabulous in the process. We've been given the insider's heads up to **JustOneFrickinDay.com**, a charity founded by the current face of Lancome, **Elettra Wiedemann**, which is working to equip a hospital in Kigutu, Burundi with solar energy for the term of its existence. The Italian stunner has enlisted **Chris Benz**, **Phillip Lim**, **House of Diehl**, **Giambattista Valli**, **Rogan** and **Rag & Bone** to come up with Africa- and energy- inspired t-shirts to be sold via the website starting August 25th. Elettra is already looking forward to a second round of tees which already has **Yigal Azrouel** on board and Miami's **Esteban Cortazar** interested. Word on the street is that **Jennifer Aniston** loved our fair city so much that she said she'd only buy Cortazar's tee in homage.

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